

SORBY ADAMS

The Story

With its heart and home in Barossa's Eden Valley, Sorby Adams Wines is a boutique producer of quality, handcrafted, individual vineyard wines that showcase regionality.

Owner and Winemaker Simon Adams (Simon David SORBY ADAMS) has a long career in the Barossa and is passionate about creating varietal wines to reflect the strengths of Barossa's Eden Valley which he believes produces some of the best Riesling and Shiraz in the world.

This passion extends to exploring fruit from the world's most respected wine regions to truly showcase what a variety can do. Unrestricted by regional borders and motivated by personal experience working and travelling overseas, Simon is always on the lookout for vineyards in the right regions to create supreme wines for the contemporary palate.

Sorby Adams Wines is a reflection of Simon's hands on approach to winemaking. It is his backyard 1932 vineyard that produces the flagship wines. He knows every leaf and bud on each vine and personally nurtures them to handcraft the Eden Valley range.

Bringing European style to Australian winemaking, Sorby Adams has developed a diverse range of wines full of regional flavours and nuances styled to optimise longevity. Critically acclaimed, consumers buying a Sorby Adams wine can be confident that they are buying a variety that is a true representation of the essence of the region from which it is from.

The Wines

Sorby Adams Wines has developed two ranges to suit the knowledgeable and discerning wine drinker. Styled to be a perfect partner for food, they are all approachable for relaxed enjoyment and are a pure pleasure to drink in quality, value and flavour.

Eden Valley

Sourced from Simon Adams' Eden Valley vineyards, these individual wines display their own distinct characteristics derived from each of the vineyards unique terroir.

The Whites

The Eden Valley range comprises two white wines: the Jellicoe Riesling and 'The GT'-Gewürztraminer. Both the Riesling and GT showcase the zippy natural Eden Valley acidity and pungent, aromatic notes and are reminiscent of the great whites of Alsace. These wines are a delight to drink now and enhance any occasion. Like the winemaker, the Riesling gets better with age.

A superb complement to meals, these wines are available in quality dining establishments and independent retailers at a recommended retail price of \$22.

SORBY ADAMS

Sparkling Shiraz

'The Morticia' is a non vintage sparkling Shiraz (with a splash of Cab Sauv) made by Simon for his wife Helen which thankfully he has decided to share. 'The Morticia' fruit flavour is seductive and very rich, balanced with Eden Valley acidity. Retailing for \$20, Simon recommends drinking anytime and often!

The Reds

Red table wines include a Cabernet Sauvignon and a Shiraz and Viognier blend. Typified by generous and lifted berry fruit and fine tannins balanced with careful French oak maturation, these are approachable wines of individual style.

Full of regional flavour and character, these quality red wines are the perfect partners for food, whether it is a long lazy lunch with friends or a fine dining experience. Retailing at \$20-25 per bottle, they can be found in fine wine stores and reputable cafes and restaurants.

The Thing Shiraz

Simon's home vineyard is his labour of love and the source of fruit for his flagship Shiraz, 'The Thing'. The 1932 vines, which he personally tends, are hand harvested and bear a miserly one tonne per acre. He carefully selects the very best barrels of vintage to become 'The Thing'.

With an amazing intensity of flavour, richness and sweet concentrated fruit characters that are married with fine tannins, this superlative Shiraz is ready to be enjoyed on release but can be cellared with confidence over the next 10-15 years.

Testament to its quality, the 2004 vintage received a rating of 95 points in James Halliday's 2008 Wine Companion.

Limited in production, 'The Thing' is a unique wine that is ideal for the discerning drinker and is sure to impress. Retailing for \$55 per bottle it is available in fine wine retailers and selected restaurant wine lists.

The Family Shiraz (a blend of Eden and Clare Valleys)

'The Family' Shiraz brings together brothers Simon and Tim Adams in a unique collaboration to showcase the Eden and Clare Valley regions. Each has selected and handpicked fruit from old vine vineyards ensuring optimum quality. Maturation in two year old French oak adds to further this individual wine's structure and character.

'The Family' has an intensely complex palate with layers of mouth filling flavours balanced with firm lingering tannins. This is a limited release wine, perfect for special occasions or perhaps just dinner with the family. Rated 92 points in James Halliday's 2008 Wine Companion, 'The Family' can be found in fine dining establishments and independent retailers with a recommended retail price of \$35.

SORBY ADAMS

Collage

The inspiration for this jet setting range stems from Simon's previous winemaking experience as a global winemaker. He has followed his passion for finding supreme fruit from premium regions and crafting it into superb drinkable wines.

This range offers a reward for those looking for wines with a difference from a reputable winemaker. Each wine is a showcase for the region of origin and styled to suit the Australian palate, perfect for sharing with friends and complementing food.

White wines include a quintessential New Zealand Sauvignon Blanc from Marlborough, a second Sauvignon Blanc from Manjimup and a Semillon Sauvignon Blanc blend from Pemberton, both in the South West region of Western Australia.

A Cabernet Rosé from Pemberton and a Cabernet Sauvignon blended with Merlot from Margaret River/Frankland River in Western Australia are the red wines that complete the current but evolving range.

Available from independent retail outlets and cafes and restaurants, the recommended retail prices for the Collage range are from \$19-\$25.

The Vineyards

Fruit for the Eden Valley range is sourced from Sorby Adams Wines' two vineyards. The 30 acres of vines include the Home Vineyard, one of the oldest in Barossa's Eden Valley originally planted in 1932 and located in Simon Adams' backyard, and the Jellicoe Vineyard, with mature vines entering their fourth decade.

Nestled in the Barossa Hills in Eastern Eden Valley, the Sorby Adams Home Vineyard was originally planted by the Lehmann family, a name synonymous with quality Barossa wine. A tribute to the wine region's heritage, its gnarly twisted vines are nurtured by Simon Adams to showcase Eden Valley Shiraz, with a small amount of acreage dedicated to Viognier and Traminer.

Located in Eden Valley's "Golden Triangle" at Mt McKenzie, famous for old vine Riesling, the Sorby Adams Jellicoe Vineyard epitomises the traditional strengths of the Barossa Eden Valley wine region and includes Riesling, Shiraz and Cabernet Sauvignon.

SORBY ADAMS

The Winemaker

Simon Adams is Sorby Adams Wines. An experienced winemaker, with a career spanning nearly thirty years in Australia's leading wine companies, Simon is highly regarded throughout the industry.

His viticultural and winemaking philosophy is based on the belief that great wines are made in the vineyard. He places enormous emphasis on careful tending of vines with minimal intervention ensuring that he has access to the highest quality fruit.

Wines are personally crafted to reflect the European style which allows the wine's character to shine through, optimising fruit and enhancing longevity.

Simon's breadth of experience includes Chief Winemaker at Yalumba Wine Company and Dorrien Estate (Cellarmaster Wines) and many vintages overseas including Alsace (France), St Emillion (France), Napa Valley (USA) and New Zealand.

Testament to his winemaking skills, Simon has amassed more than 65 trophies and 300 gold medals during his career, including twice winning Best Vintage Red at the International Wine and Spirit Challenge in London, the Stoddard Trophy at Brisbane and the "Triple Crown" at the National Wine Show in Canberra including Best Wine of Show.

The Regions

Barossa's Eden Valley

Located within the Barossa GI, Eden Valley is renowned for its undulating hills and majestic beauty. A cool climate region nestled between 400 and 600 metres in the Barossa Ranges, Eden Valley's high altitude, ancient soils, cold wet winters and a long temperate summer and autumn combine to produce low yielding but intensely flavoured wines with outstanding natural acidity. Famous for Riesling, it also produces superior quality Shiraz and Cabernet Sauvignon.

Selected Regions

In creating a range of wines that are truly representative of variety and origin, Sorby Adams selects fruit from highly respected wine regions throughout the world. Varying by vintage regions have included:

- Veneto, Italy – one of Italy's foremost producing wine regions, cultivating grapes since the Bronze age
- Marlborough, New Zealand – New Zealand's premier wine region, internationally renowned for Sauvignon Blanc
- Margaret River, Western Australia – commanding over 20% of Australia's premium wine market, its Mediterranean climate and terroir produces consistently high quality, intense flavoured fruit
- Pemberton/Manjimup, Western Australia – situated in the lower south west of Western Australia with a reputation as one of Australia's most exciting emerging wine regions

Further Information

For further information please contact Simon Adams -

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