

SORBY ADAMS

Collage

MEDIA RELEASE

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BAROSSA'S SORBY ADAMS GOES GLOBAL

Sorby Adams Wines, one of the leading boutique producers from Barossa's Eden Valley, is excited to introduce its premium international wine range, Collage.

Sourced from the world's leading wine regions, the Collage range reflects Winemaker Simon Adams' personal journey to make individual wines full of regional character and varietal flavour.

"Eden Valley is my passion but I have always had a global perspective on winemaking," says Adams.

"Great wines are made in the vineyard and Collage gives me the opportunity to create wines that showcase varietal characteristics unrestricted by regional borders."

Collage was named to reflect Adams' close relationships with individual growers from a mosaic of regions that blend together to create this jet setting range.

Motivated by personal experience working and travelling overseas, including vintages in France, USA and New Zealand, Adams is always on the lookout for vineyards in the right regions to create top wines for the contemporary palate.

Adams is delighted to release four wines that demonstrate the quality and versatility of Southern Western Australia and Margaret River, with each giving the consumer a taste of the individual vineyard's characters and flavours.

"I spent considerable time in these areas when I was Global Winemaker for Cellarmasters and identified the emerging regions of Pemberton, Manjimup and Frankland River as well as the renowned Margaret River as places from which I would love to source fruit from," says Adams.

Adams is impressed with the quality of Cabernet being produced from Margaret River believing it is some of the finest in Australia.

"In 2005 I was able to source super premium fruit from the Margaret and Frankland Rivers to create a full flavoured, elegant Cabernet Merlot blend dominated by cassis and blackberries, integrated with subtle French oak."

"The South Western Australia regions of Pemberton and Manjimup are undoubtedly Australia's most exciting emerging wine regions for aromatic varieties," enthuses Adams.

Adams is so enamoured with the area that he has released a 2008 Semillon/Sauvignon Blanc, a 2008 Sauvignon Blanc and 2007 Cabernet Rose from across the regions.

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“The 2008 Pemberton/Manjimup Semillon Sauvignon Blanc is comprised of 90% Semillon and 10% Sauvignon Blanc. The Semillon from these two regions is stunning; it has a beautiful delicate aroma and a pungency and intensity that are delightful. Blended with the Sauvignon Blanc it creates a mouthful of tropical fruits, which goes so well with seafood,” says Adams.

“The vineyard for the 2008 Manjimup Sauvignon Blanc is located in the heart of Western Australia’s south west, amongst the majestic Karri forests and the climate is heavily influenced by the high altitude and the maritime airflows which is ideal for growing aromatic Sauvignon Blanc. This wine jumps out of the glass it is so concentrated,” he adds.

Adams was inspired by the beauty of Pemberton and delighted to have the opportunity to visit in 2007 to source the fruit for his refreshing Cabernet Rosé.

“This wine is great for drinking now with the lifted aromas of strawberries and cherries, terrific served chilled for summer drinking,” recommends Adams.

A spectacular 2007 Marlborough Sauvignon Blanc from the world’s quintessential region for the variety rounds out the Collage range, with Simon Adams currently exploring vineyards in Veneto, Italy to develop the new vogue variety Pinot Grigio.

Adams says his heart will always be in the Barossa’s Eden Valley but is excited by the challenge and flexibility that Collage presents with wines only made when vintage conditions are optimal. His ultimate motivation though is to give the modern Australian wine consumer the opportunity to experience a variety of wines backed by the confidence of the Sorby Adams brand.

FOR MORE INFORMATION

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The Collage Wines

2008 Pemberton/Manjimup Semillon Sauvignon Blanc

From the lower south-west of Western Australia, brimming with the flavours of the tropics. Perfect for seafood and lazy afternoons.

Recommended Retail: \$16

2008 Manjimup Sauvignon Blanc

A fresh and lively wine filled with the flavours of passionfruit and mango. Perfect for fish and chips and a beachside picnic.

Recommended Retail: \$19

2007 Marlborough Sauvignon Blanc

An unmistakable pungent aroma and intense palate from the most famous Sauvignon Blanc region. Perfect for fresh oysters by the pool with your feet up.

Recommended Retail: \$23

2007 Pemberton Cabernet Rosé

Delightfully delicate with toffee apple and strawberry on the nose and lively fresh fruit filled palate with a dry finish. Perfect for antipasto and drinking chilled in summer.

Recommended Retail: \$16

2005 Margaret River/Frankland River Cabernet Merlot

A perfect partnership of two regions and two varieties, this stunningly complex Cabernet is enhanced by the soft mouth filling Merlot. Perfect for a Sunday roast with friends and family.

Recommended Retail: \$16