

SORBY ADAMS

MEDIA RELEASE

Friday 30 May 2008

RIESLING COMPLETES THE PICTURE FOR EDEN VALLEY'S SORBY ADAMS WINES

Boutique Eden Valley producer Sorby Adams Wines has finally released its first Riesling from the renowned Barossa region, the 2007 Jellicoe.

Sorby Adams' owner and Winemaker Simon Adams is passionate about creating wines to reflect the strengths of Barossa's Eden Valley but his range has been missing the standout variety, until now.

"I truly believe that Eden Valley produces some of the finest Riesling in the world. As a Winemaker committed to the region it is almost sacrilegious to not make a Riesling but I just didn't have access to the right fruit to make the quality wine that I wanted to."

Adams had been searching for the ideal Riesling vineyard for a considerable time. His patience was rewarded with the acquisition of the Jellicoe Vineyard in Eden Valley's "Golden Triangle", famous for old vine Riesling.

"We think we found the perfect vineyard in Jellicoe. The Riesling vines planted in the mid 1970's are in their prime of production," says Adams.

Carefully handcrafted, the Riesling has been lovingly nurtured by Adams from the vineyard to the bottle.

"I handpicked early to retain the delicate natural flavours and acidity that is the essence of Barossa's Eden Valley. The wine is lively and crisp, full of citrus, limes and grapefruit.

"After working a vintage in Alsace some years ago I have been planning to craft my own white wines reminiscent of the great aromatic whites from the region, full of flavour and styled to optimise longevity," says Adams.

The newly released 2007 Gewürztraminer - 'The GT' also showcases this European style.

"The GT is sourced from our home vineyard in Barossa's Eastern hills, originally planted in 1932, and was picked at full maturity to ensure the greatest concentration of fruit flavour. Lychees and rose petals dominate the wine," enthuses Adams.

Both wines are ready to drink now but have cellaring potential, particularly the Riesling which has been made to develop complexity with age, just like the Winemaker says Simon.

SORBY ADAMS

The Jellicoe Vineyard not only brought with it premium Riesling, Shiraz and Cabernet Sauvignon vines but a historic bluestone homestead, Jellicoe House. Simon and his wife Helen have just completed its renovations and have launched it as a contemporary vineyard retreat.

“Jellicoe House offers an experience not just accommodation. It is designed to showcase the best of Barossa wine and food and to enable visitors to really understand what the Barossa lifestyle is all about, including getting a taste of living in a vineyard,” says Adams.

“The great thing about Jellicoe House is that I get to meet and engage directly with our customers. They can even help me pick and prune if they like.”

FOR MORE INFORMATION

Simon Adams

Ph 0428 643 721

Email simon@sorbyadamswines.com

www.sorbyadamswines.com